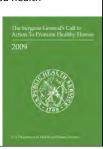




## Making homes healthy

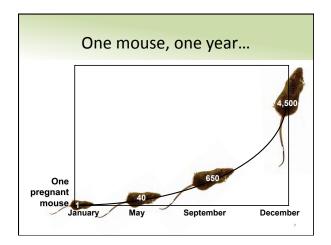
- IPM is part of a nationwide Healthy Homes movement to reduce housing-based health hazards
- A healthy home is:
  - Dry
  - Clean
  - Ventilated
  - Safe
  - Contaminant-free
  - Maintained
  - Pest-free



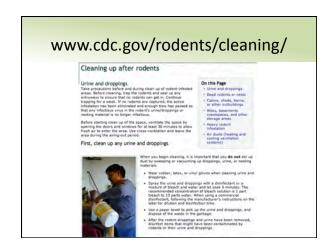








### 















## Educating people about pests

- Policy & paperwork
- Group training
- One-on-one

### Educating kids—school IPM

- Juliann Barta
- Rob Koethe
- Eugene Benoit
- · Jessica Hing

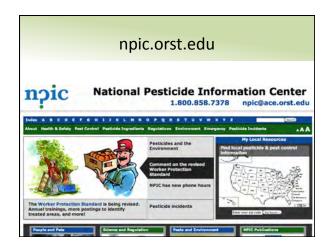
### Adult education 101

- Acknowledge experience
- Build new information on past knowledge & experience
- Use relevant content—if they can't use it in the next week, it won't sink in
- Involve in the learning process—a mix of independent and collaborative exercises that are both physically and psychologically comfortable
- Proceed from most important to least important content topics
- Teach less difficult to most difficult within each topic

### **Mosquito Management**

- 1. Brainstorm with the person next to you P.1 Write tools/techniques/information you know Blank page: Write down any questions you have
- 2. Ask me your questions
- 3. As a group we will share strategies
- 4. Complete you P.1







## Tick Management

- 1. Brainstorm with the person next to you
  P.2 Write tools/techniques/information you know
  Blank Page: Write down any questions you have
- 2. Ask me your questions
- 3. As a group we will share strategies
- 4. Complete you P.2

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# Promoting IPM in Affordable Housing

### Goal

To improve pest control in affordable housing by teaching everyone who works, lives, and plays in housing how to use integrated pest management (IPM).



### StopPests in Housing Program

- · Resources for all
  - Webinars
  - Social media: YouTube, Facebook, Twitter, blog
  - Website: pest solutions, training, IPM: A Guide for Affordable Housing
- Free consultation and training





### Get StopPests to your community

- 1. Background
  - IPM: A Guide for Affordable Housing
  - www.stoppests.org/Guide
- 2. Get buy-in from housing management
  - www.youtube.com/user/StopPests
  - www.stoppests.org/success-stories/
- 3. Be in touch!
  - www.stoppests.org/Request

🖒 www.StopPests.org 🎏 stoppests@cornell.edu 💉 @StopPests 🔣 facebook.com/StopPests 🚾 youtube.com/user/StopPests

### Was this useful and relevant?

What two actions are you going to take in the next week to practice IPM in/around your structures?



## Appreciation

#### **Funders**

- Rachel Riley, Government Technical Representative
- U.S. Department of Housing and Urban Development's Office of Healthy Homes and Lead Hazard Control
- U.S. Department of Agriculture's National Institute of Food and Agriculture

### Employer

Promoting Integrated Pest Management in Affordable Housing: USDA Special 2012-04039 Northeastern

Organizers and attendees of this meeting ←YOU